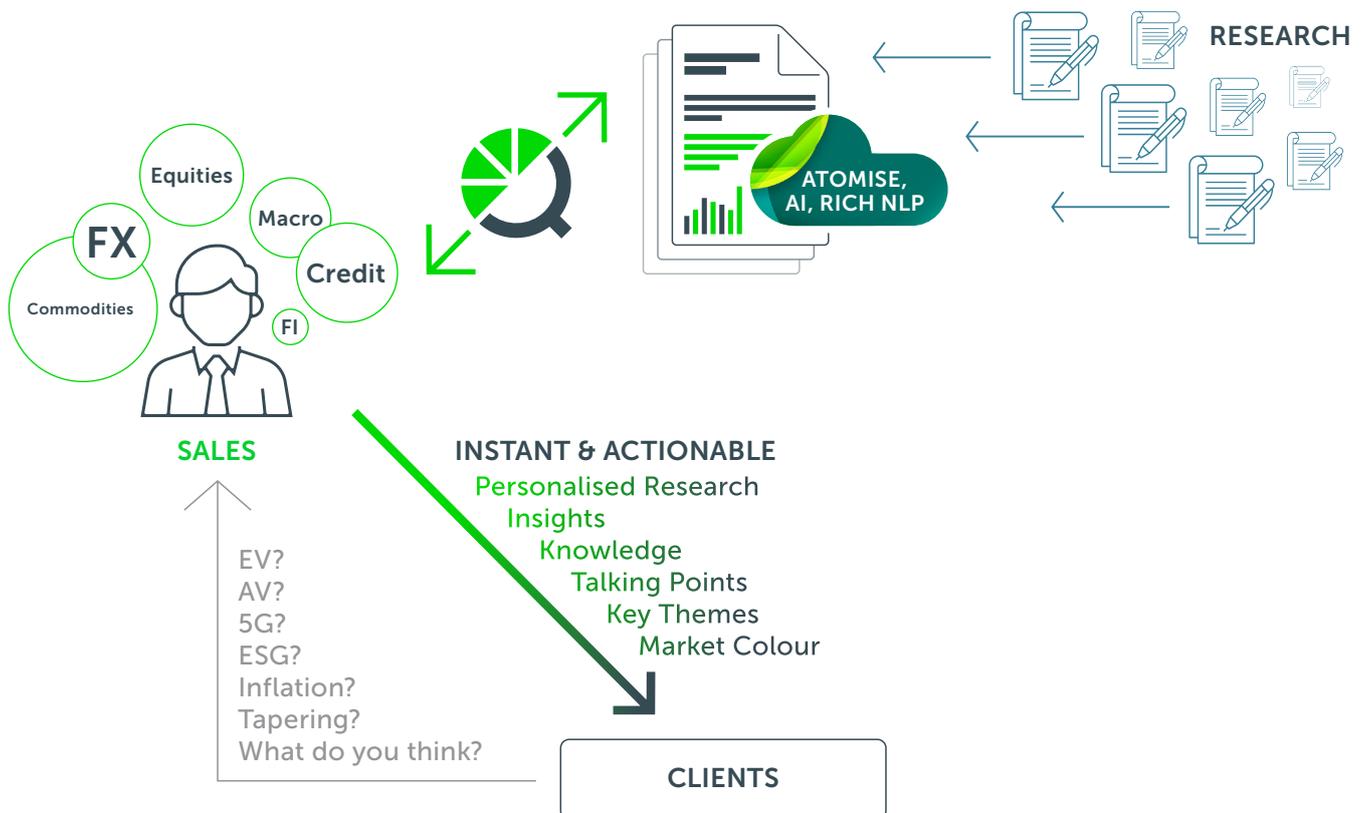




Unlock the value in your research

Research is increasingly important and a key differentiator in attracting client business.

Clients receive thousands of research articles a day - only a very small proportion are actually read. Imagine transforming that huge knowledge base into a dynamic thematic library allowing you to surface insightful paragraphs from multiple documents in one click. Imagine having that today...



Research Digitisation across the bank, a value added ecosystem with AI and Rich NLP.

Financial institutions are now turning to Research Digitisation¹ to gain significant advantage and improve Sales performance. Limeglass transforms the liability of information overload into the asset it was designed to be with next-generation 'Research Atomisation™' financial technology. For the first time you can now directly explore research at paragraph-level avoiding the need to open each individual document to find what you, and your clients, are looking for.

n: Research Digitisation – 1. The process of applying technology to automate the discovery, collection and distribution of relevant financial information by an institution to its clients or internal team to increase efficiency

Please feel free to get in touch to find out how to transform the liability of research overload into the asset it was designed to be...



Innovation - Maximise the value of your research with:

Trading & sales businesses can both be significantly enriched through Research

As electronic trading increasingly dominates markets, research has become a greater differentiator in attracting client business to banks. Trading also benefits. It is vital that all stakeholders are aware of the greater focus on research that is set to increase even further. Swift and efficient access to the bank's large library of published research is a key business requirement and a significant differentiator.

Granular information accessed seamlessly

More informed trading decisions

Trading decisions can benefit considerably when using the full suite of research available. Swift and efficient access offers benefits to traders and sales as well as the clients they serve – corporate treasurers, institutional investors, hedge funds and sovereign wealth. Proactive research can be the deciding factor in winning business when key themes are shared with clients.

Leverage the underlying themes through client discussions

Sales coverage increasingly shifting to a multi-asset basis

The Global Markets business benefits when sales teams efficiently leverage insights from research content. Clients are keen to receive and act upon insightful market ideas. Strong research and ideas often elevate banks to "trusted advisor" status – the key goal of most sales businesses. This status usually boosts flow and strategic business levels while improving a bank's reputation and customer satisfaction levels.

Successful leverage of multi-asset research builds reputation and market share

Research oversupply

Top clients are increasingly swamped with Financial Research reports as sell-side institutions seek to gain an advantage from market insights. All the top investment banks compete strongly in this space with excellent product offerings. The challenge can be standing out from the pack and having the research noticed by the client. These goals can be facilitated through 'Research Atomisation™' which combines human research expertise with AI (Artificial Intelligence) and Rich NLP (Natural Language Processing) to expose themes in research reports at paragraph level.

Access the bank's research offering at paragraph level

Personalisation

Once you really know your customer, particularly which aspects of markets are of interest, research can be tailored to suit. Furthermore, reverse enquiries surrounding market insight and research can be quickly and smoothly answered. Hyper personalisation builds rapport and trust while achieving deeper relationships across the enterprise.

Share the right research at the right time

Reputation and differentiation

Advantage through smarter use of research – across asset classes, across the FICC portfolio and build your Bank's reputation as a leading research provider.

Make your bank a leader in research

